



2010 NCDDA Façade Grant – Pilot Program

Background Information

The North Carolina Downtown Development Association is the collaborative leader working at the creative intersection of the public and private sectors to enhance downtowns as cultural and economic centers throughout the state. Our membership consists of downtown development organizations, small to large cities, downtown planning and design professionals, citizens and local businesses across the state.

The Board of Directors for the NCDDA, has determined a priority for 2010 is to actively promote the improvement of downtown storefronts across the state. To begin, the NCDDA will be selecting two towns in 2010 through a competitive application process to help establish a façade grant program from the beginning and one where we will be assisting a community with re-establishing a program.

Grant Categories

There are two categories:

- Towns that have not had a façade grant program within the last 10 years.
- Towns with an inactive façade grant program that was active within the last 10 years.

Grant Award and Services Provided

- NCDDA will provide the necessary guidance to establish/re-establish the program – spending two days in each town.
- NCDDA will provide conceptual design assistance for up to 3 buildings
- NCDDA will provide the following financial assistance:
 - For Town's with no recent history with a façade grant program, NCDDA will grant \$3,500 to seed program with a required match from the Community of \$1,500.
 - For Town's that may have a program that has become non-active for any reason, NCDDA will grant \$2,500 to seed program with a required match from the Community of \$2,500.

Application Deadline

The application is due on March 30, 2010. Please see the full application on the following pages.



2010 NCDDA Façade Grant Application

Contact Information

Name of Town, City or Organization	
Name of Person Submitting (and Title)	
Mailing/Street Address	
City, State, and ZIP Code	
Phone	
E-Mail Address	
Web Address	

NCDDA Membership Requirement

Are you a member in good standing with NCDDA at the time of this application? YES _____ NO _____

If no, please select the appropriate membership category:

___ Small City (Less than 2,500) - \$95

___ Medium City (2,500 – 50,000) - \$150

___ Large City (50,000 +) - \$250

Applicant Category

Please select the appropriate grant category.

___ Towns that have not had a façade grant program within the last 10 years.

___ Towns with an inactive façade grant program that was active within the last 10 years.

Who will coordinate and administer your grant and describe their experience with similar projects?

Identify who will be coordinating and administering the grant and briefly describe the experience of the identified coordinator/administrator with similar projects.

Describe the brief history of the downtown efforts in creating a façade grant program or not and any other downtown revitalization efforts.

Describe how the rehabilitation of the downtown facades will contribute to the restoration of the Town's historic character? (Please identify the year structures were built, general condition, current uses, identified potential uses and at least two digital images/photographs of the downtown buildings.)

Commitment to matching the NCDDA Façade Grant

As part of the selection criteria for the award of the grant, how has your community demonstrated its commitment to provide a match for the grant? (Please attach any resolutions, letters, or other document demonstrating the commitment of the applicant/town)

- Towns that have not had a façade grant program within the last 10 years - \$1,500 match required.
- Towns with an inactive façade grant program that was active within the last 10 years - \$2,500 match required.

Commitment of at least one willing property owner

As part of the selection criteria for the award of the grant, how has your community demonstrated the commitment of at least one property owner to follow through with the rehabilitation of his or her façade as a result of the grant program? (Please attach letters, or other documentation demonstrating the commitment of the property owner or owners)

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete..

Name (printed)	
Signature	
Date	

Required Application Fee

NCDDA is requiring a \$30 application fee for all applications. In addition, each applicant must be a member in good standing with NCDDA at the time of application. Please check the appropriate categories below and write in the total payment.

Category	(Please write-in amount as applicable)
\$30 - Application Fee	
\$95 - Small City (Less than 2,500)	
\$150 - Medium City (2,500 – 50,000)	
\$250 - Large City (50,000 +)	
TOTAL AMOUNT	

Please submit **one original and three copies** of the application and all supporting documentation. Please make checks payable to NCDDA and mail to:

NC Downtown Development Association
PO Box 1795
Morehead City, NC 28557

Time Frame for Selection

The NCDDA Board of Directors has established a separate panel of four judges with various backgrounds in architecture, historic preservation, and downtown revitalization to assist in the selection of the grant recipients.

- February 5, 2010 – Applications made available on the NCDDA website.
- March 30, 2010 – Application deadline.
- June 1, 2010 – Selected Towns will be announced.

Selection Criteria

The selection of the two grant recipients will be based on the following:

- Is the application complete?
- What is the capacity of the applicant's staff or volunteers to coordinate and administer the implementation of the grant if awarded?
- How will the Town's history and past actions to create a façade grant program or not affect the implementation if awarded the grant?
- How will the façade rehabilitation of the identified downtown buildings contribute to the restoration of the Town's historic character?
- How has the applicant demonstrated its commitment to match the grant?
- How has the applicant demonstrated the commitment of at least one property owner?

Contact Information

Please email any questions to: nccda@ec.rr.com

Thank you for participating in NCDDA and working to improve your downtown and all of our downtowns.